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# **Digital Proposal**

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# WHY US?

## **Instead of an Employee:**

If you are in the process of selecting a candidate for an online marketing role, I urge you to consider our compelling offer. At a base salary of **20000 rupees**, which is the standard compensation for entry-level positions, we provide an all-encompassing digital solution. Equipped with cutting-edge tools and technology, our team of experts is diligently working on your projects to ensure the most effective outcomes, delivering exceptional value for your investment.

## **Us and Others:**

Our marketing approach breaks away from the traditional mold. We pride ourselves on staying ahead of the curve, constantly integrating the latest trends and technology to provide you with a diverse range of solutions tailored to help you reach your goals. Our unwavering focus is on delivering exceptional results, demonstrated through detailed daily, weekly, and monthly reports. Furthermore, we prioritize face-to-face interactions, scheduling physical meetings every 15 days to fine-tune our strategy. While we can't vouch for others, we have utmost confidence in our team and firmly believe that our work will exceed your expectations. If you are uncertain, we are prepared to offer you a no-obligation free trial for 7 days.

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## Standard Plan: ₹15000

#### **Our Standard Plan includes:**

- 1. **SEO-Optimized Website:** A fully prepared and search engine optimized website to enhance your online presence.
- 2. **High-Quality Backlinks:** 240 premium backlinks to improve your website's authority and search engine ranking.
- 3. **Content Creation:** Choose from either 24 human-authored articles or 50 AI-generated content pieces.
- 4. **Social Media Graphics:** 8 professionally designed graphics to elevate your social media profiles.
- 5. **YouTube Videos:** 4 high-quality videos with an average duration of 10 minutes each.
- 6. **Social Media Optimization (SMO):** Comprehensive optimization of your social media channels.
- 7. **Zero Commission on Google Ads & Meta Ads:** Advertise with no additional commission costs.
- 8. **Business Solution Tips:** Customized business solutions and tips based on your past performance.
- 9. Email Campaigns: Targeted email campaigns reaching up to 1,000 recipients.
- 10. Lead Management: Effective management and tracking of potential leads.
- 11. Media Feature: One media article or product listing to boost your visibility.
- 12. **Dedicated Personal Assistant:** A personal assistant to manage all your interactions and inquiries.
- 13. **Audience Overview Report:** Detailed insights into your audience's behavior and preferences.
- 14. Daily Work Progress Reports: Detailed reports on daily activities and progress.



# Super Plan: ₹24000

#### **Our Super Plan includes:**

- **SEO-Optimized Website:** A fully prepared, search engine optimized website to boost your online visibility.
- **High-Quality Backlinks:** 400 premium backlinks to enhance your website's authority and search engine ranking.
- Content Creation: Choose from either 40 human-authored articles or 70 AI-generated content pieces.
- Social Media Graphics: 12 professionally designed graphics to strengthen your social media presence.
- YouTube Videos: 6 high-quality videos with an average duration of 10-20 minutes each.
- **Personal SMO Assistant:** Dedicated assistance for optimizing your social media channels.
- Media Feature: One media article and product listing to increase your visibility.
- **Dedicated Personal Assistant:** A personal assistant to handle all your interactions and inquiries.
- Zero Commission on Google Ads & Meta Ads: Advertise efficiently with no additional commission costs.
- Business Solution Tips: Personalized business solutions and tips based on data analysis of your past performance.
- **Media and Inventory Management:** Comprehensive management of your media and inventory needs.
- Offline Branding Support: An additional assistant dedicated to managing your offline branding efforts.
- Email Campaigns: Targeted email campaigns reaching up to 2,400 recipients.
- Lead Management: Efficient tracking and management of potential leads.



- Latest Industry Trends: Stay updated with the latest trends and insights in your industry.
- Customer Relationship Management (CRM): Tools and strategies to manage and analyze customer interactions and data.
- **Technical Solutions:** Access to the latest technological solutions to support your business operations.
- Daily Work Progress Reports: Detailed daily reports to keep you informed about ongoing activities and progress.

# Supreme Plan: ₹40000

## **Our Supreme Plan includes:**

- Fully Online Work Management: Seamlessly manage all your business operations online.
- **Top-Tier Business Solutions:** Implement the best business strategies with our thoroughly researched forecasts.
- **High-Scoring SEO Webpages:** 90+ SEO-optimized webpages to ensure maximum visibility and ranking.
- Mobile Application Development: A custom mobile application to engage your audience on the go.
- Advanced Technical SEO Services: Enhance your website's technical SEO for optimal performance.
- **High-Quality Backlinks:** 500 premium backlinks to strengthen your site's authority and improve search engine rankings.
- Social Media Graphics: 24 professionally crafted graphics to boost your social media presence.



- YouTube Videos: 10 high-quality videos with an average duration of 10-30 minutes each, tailored to your brand.
- **Personal SMO Assistant:** Dedicated support for optimizing your social media channels.
- Zero Commission Ads: Advertise on any platform with zero additional commission costs.
- Business Solution Tips: Customized business solutions and data-driven tips based on your past performance.
- Media and Inventory Management: Efficient management of your media and inventory needs.
- Offline Branding Support: An additional assistant dedicated to enhancing your offline branding efforts.
- Email Campaigns: Conduct targeted email campaigns reaching up to 3,000 opened emails.
- Lead Management: Effective tracking and management of potential leads.
- Media Features: Two media articles and product listings to increase your visibility.
- Expert Interactions: Access to a dedicated expert for all your interactions and consultations.
- Latest Industry Trends: Stay updated with the latest trends and insights in your industry.
- Complete CRM Access: Full access to customer relationship management tools and strategies.
- Lifetime Automation Facility: Enjoy the benefits of lifetime automation for your business processes.
- Influencer Marketing: Leverage influencer marketing to expand your reach and influence.
- Service Management: Comprehensive management of all your online services.
- Broadcasting Feature: Access to broadcasting features to reach a wider audience.
- Daily Work Progress Reports: Receive detailed daily reports to stay informed about ongoing activities and progress.



# How We Do?

#### 1. Fully Online Work Management:

- We use advanced project management tools to streamline all your business operations online.
- Our team ensures that every task is tracked, monitored, and executed efficiently.

#### 2. Top-Tier Business Solutions:

- Our experts conduct thorough market research to provide you with the best business solutions and forecasts.
- We use data analytics to tailor strategies that meet your specific business needs.

#### 3. High-Scoring SEO Webpages:

- Our SEO specialists optimize 90+ webpages to achieve high SEO scores.
- We use the latest SEO techniques, including keyword optimization, meta tags, and content structuring.

## 4. Mobile Application Development:

- Our developers create a custom mobile application designed to enhance user experience and engagement.
- We ensure the app is compatible with both iOS and Android platforms.

#### **5. Advanced Technical SEO Services:**

- We perform a comprehensive technical SEO audit to identify and fix any issues.
- Our team optimizes your site's speed, mobile-friendliness, and crawlability.

## 6. High-Quality Backlinks:

- We build high-quality backlinks from authoritative websites to boost your site's credibility and ranking.
- Our link-building strategy is ethical and follows the latest SEO guidelines.

### 7. Social Media Graphics:

- Our graphic designers create visually appealing and brand-consistent social media graphics.
- We ensure that each graphic is optimized for various social media platforms.



# How We Do?

#### 8. YouTube Videos:

- Our video production team creates 10 high-quality videos, each with an average duration of 10-30 minutes.
- We handle scripting, filming, editing, and optimization to ensure maximum engagement.

#### 9. Personal SMO Assistant:

- A dedicated social media optimization assistant works closely with you to enhance your social media presence.
- The assistant implements strategies to increase followers, engagement, and reach.

#### 10. Zero Commission Ads:

- Advertise on any platform without any additional commission costs.
- Our team helps you create and manage effective ad campaigns.

#### 11. Business Solution Tips:

- We analyze your past performance data to provide personalized business solutions and tips.
- Our recommendations are designed to help you achieve your business goals.

#### 12. Media and Inventory Management:

- Our team manages your media content and inventory efficiently.
- We ensure your media is updated and your inventory is well-organized.

### 13. Offline Branding Support:

- An additional assistant is dedicated to managing your offline branding efforts.
- We help you plan and execute offline marketing campaigns.

### 14. Email Campaigns:

- Conduct targeted email campaigns reaching up to 3,000 opened emails.
- Our email marketing team designs and sends effective emails to your audience.

### 15. Lead Management:

- We use advanced CRM tools to track and manage potential leads.
- Our team ensures that every lead is nurtured and converted into a customer.



## How We Do?

#### 16. Media Features:

- Get featured in two media articles and product listings to increase your visibility.
- We collaborate with reputable media outlets to publish your content.

#### 17. Expert Interactions:

- Access to a dedicated expert for all your interactions and consultations.
- Our experts provide valuable insights and advice to help you succeed.

#### 18. Latest Industry Trends:

- Stay updated with the latest trends and insights in your industry.
- We provide regular updates and reports on industry developments.

#### 19. Complete CRM Access:

- Full access to customer relationship management tools and strategies.
- Our CRM solutions help you manage and analyze customer interactions effectively.

### 20. Lifetime Automation Facility:

- Enjoy the benefits of lifetime automation for your business processes.
- We implement automation tools to streamline your operations and save time.

## 21. Influencer Marketing:

- Leverage influencer marketing to expand your reach and influence.
- We connect you with the right influencers to promote your brand.

## 22. Service Management:

- Comprehensive management of all your services.
- Our team ensures that your services are delivered efficiently and meet quality standards.

### 23. Broadcasting Feature:

- Access to broadcasting features to reach a wider audience.
- We help you create and broadcast content to engage your audience effectively.

### 24. Daily Work Progress Reports:

- We provide detailed daily reports outlining all activities and progress.
- These reports help you stay informed and make data-driven decisions.



# How We Do? (Summary)

#### **Steps to Our Work:**

### 1. Subscription Confirmation:

• Upon receiving your subscription charges, we initiate a comprehensive analysis of your business model and current marketing position.

#### 2. Initial Analysis and Reporting:

- We deliver a detailed analysis report to provide insights into your business.
- A personal assistant is assigned to keep you updated with regular progress reports.

#### 3. Professional Execution:

• Our team of skilled professionals, experts in their respective fields, will execute the tasks with precision and dedication.

#### 4. Bi-Weekly Strategy Meetings:

• Every two weeks, we conduct meetings to review progress and refine marketing strategies.

### **5. Progress Reporting:**

• We submit detailed reports outlining the completed work and achieved results.

### **Important Information:**

#### 1. Exclusive Offers:

• Your personal assistant has the authority to offer you a coupon code worth up to 20% off your monthly subscription. Maintaining a good relationship with them can be advantageous.

## 2. Subscription Discounts:

- Purchasing a 6-month subscription upfront qualifies you for a 10% discount on the total value.
- Opting for an annual subscription grants you a 20% discount.

#### 3. Satisfaction Guarantee:

 If our work does not align with the subscription model, you are eligible for a refund.



# **Area of Expertise**





## **About Us**



We are a team of experienced and skilled professionals dedicated to propelling your business to new heights. With our expertise and commitment, we are poised to create a growth trajectory for your business that is both sustainable and impressive.

Our access to a wide range of paid and premium tools enables us to deliver exceptional quality, ensuring that you receive the high standards you rightfully expect and deserve. We harness the power of these tools to provide you with cutting-edge solutions and strategies tailored to your unique business needs.

At our core, we believe in excellence, innovation, and client satisfaction. Partner with us and experience the difference that our professional expertise and premium resources can make for your business.

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